

SUCCESS STORY:

NATIONAL HEALTHCARE STAFFING AGENCY

THE ENGAGE2REWARD™ ADVANTAGE:

We eliminate administrative friction by providing a centralized hub for multi-channel rewards—delivering incentives instantly via SMS or Email—ensuring high-touch relationships with zero manual overhead.

414%
Annual turnover rate
among temporary and
contract workers*

100%

SYSTEM RELIABILITY

Real-Time

REWARD TRACKING

Instant

DIGITAL DELIVERY

THE CHALLENGE

A national healthcare staffing agency struggled with worker turnover, missed shifts, assignment abandonment, and referral participation. Recruiters spent valuable time replacing workers instead of focusing on placements, client relationships, and revenue growth.

THE SOLUTION

The agency utilized the Engage2Reward™ Gift Card Ordering Platform to reward attendance, assignment completion, referral activity, and hard-to-fill shift coverage. Digital rewards were delivered instantly, creating consistent recognition across multiple markets without increasing recruiter workload.

STRATEGIC IMPACT

- Higher attendance form completion rates
- Improved worker retention
- Increased qualified referrals
- Better coverage of hard-to-fill shifts
- Reduced recruiter administrative workload
- Stronger client satisfaction
- More consistent workforce engagement

OPTIMIZE YOUR RETENTION STRATEGY

Explore how incentive programs can increase staffing reliability, worker engagement, and measurable retention outcomes.

► [Schedule a review with a gift card expert.](#)